



Visitor Monitoring & Evaluation Form

www.openupsheffield.co.uk

You can help us to secure public funding for Artists Open Studios by completing the form below if you wish – many thanks and much appreciated.

Name:	
Postal Address (including postcode):	
Telephone:	
Email:	

1. Which of the following best describes you? (Tick any that apply)

I live/work in Sheffield, in _____ (postcode)

I live/work in South Yorkshire outside Sheffield, in _____ (town)

I live outside South Yorkshire, in _____ (town)

2. How many studios do you plan to visit during this year's event? _____

3. How did you hear about Open Up Sheffield? (Tick any that apply)

- | | | |
|--|---|--|
| Word of mouth <input type="checkbox"/> | I saw a poster <input type="checkbox"/> | Open Up leaflet <input type="checkbox"/> |
| Open Up brochure <input type="checkbox"/> | Participating artist <input type="checkbox"/> | Website <input type="checkbox"/> |
| Newspaper article <input type="checkbox"/> | Radio <input type="checkbox"/> | |

4. What attracted you to visit Open Up Sheffield? (Tick any that apply)

- | | |
|--|--|
| I know the artist personally <input type="checkbox"/> | Reputation of artist <input type="checkbox"/> |
| To support grassroots artists <input type="checkbox"/> | Day out with family/friends <input type="checkbox"/> |
| To purchase some art <input type="checkbox"/> | Just passing by <input type="checkbox"/> |

5. Have you attended Open Up events in previous years? Yes No

6. Are you? Male Female

7. Please indicate your age: Under 25 26-45 46-65 65+

8. How would you describe your ethnic origin?

White British Another ethnic group Please specify _____

9. Would you class yourself as disabled? Yes No

10. Would you like to join our database? Yes No

If yes, would you prefer to be on our Artist Database Visitor Database Both

11. Please rate this year's event: Did not enjoy 1 2 3 4 5 Enjoyed

Please note:

- the data you supply will be used for monitoring and evaluation purposes only;
- your personal contact details will be seen by the artist and those working on behalf of Open Up Sheffield only, and will not be passed on to third parties;
- you are not obliged to complete any questions you feel uncomfortable with.